

# Home & Garden

**The Recorder** invites you to advertise in our new editorial section coming **April 11**. From interior design to backyard beauty, this is the place to reach our 2000+ paid subscribers. Don't miss this exciting opportunity!

Editorial coverage will include:

**Meet South Salem's Garden Coach, Mars Kitchen** Discover the role of a garden coach, including personalized advice, hands-on training, and how to start a veggie garden.

**Revolutionizing your Kitchen with Technology** Smart kitchen appliances that transform how we cook and manage our homes..

**Stage to Sell: The Art of Home Staging for a Quicker Sale** Local experts provide insight.

**Healthy Yard Practices** A local nonprofit helps us change from damaging yard practices to pollinator gardens.

**Artisan Spotlight: New England Antique Lumber in Mount Kisco**  
The meticulous process of creating new and reclaimed wood pieces including tables, flooring and mantles.

**Backyard Birding: Attracting and Retaining Feathered Friends** Local experts advise on creating a welcoming environment in your garden for birds and wildlife.

**Outdoor gardening, flower shows and festivals in the area** Take advantage of local events that celebrate the beauty of nature.

## Advertising Rates and Sizes

SIZE A	Full Page	11.5" x 20.75"	\$800
SIZE B	1/2 Page	11.5" x 10.25"	\$450
SIZE C	1/4 Page	5.625" x 10.25"	\$250
SIZE D	Large Business	3.7" x 6.825"	\$150

## Deadlines and Mechanical Requirements

Space reservations and camera-ready materials are due by **April 7**. Files must be high resolution, 300dpi. Save color ads in RGB color space. Do not include crop or bleed marks. PDF files are preferred, with all fonts embedded. We will also accept jpg or tiff files. Ads can be emailed to [advertising@therecorder.org](mailto:advertising@therecorder.org). Not a designer? Our art department will create your ad at no extra charge.

Contact **Francesca Lynch**:  
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For more info, visit  
[www.therecorder.org/advertising](http://www.therecorder.org/advertising)

**THE RECORDER**  

