

Advertise in The Recorder's Special Holiday Section!

*Don't wait!
Shopping season
starts soon!*

This holiday season The Recorder will offer **three special sections** in its **November 29, December 6** and **December 13** issues. These special pages appearing in the weekly print edition will be dedicated to holiday-themed articles.

Editorial topics:

Unique Local Holiday Traditions: A spotlight on how our community celebrates the holiday season with unique events and customs.

Holiday Volunteering Opportunities: A guide to local charities and community groups that need extra hands during the holidays, from food drives to gift donations.

Local Holiday Markets and Craft Fairs: A feature on upcoming holiday markets where residents can support local artisans and small businesses.

Local Performances and Concerts: A preview of upcoming holiday concerts, plays, and recitals by local schools, choirs, or theater groups.

Sustainable Holiday Tips: Ideas on how to celebrate the holidays sustainably, including tips on eco-friendly decorations, gift wrapping, and shopping locally.

Holiday Events for Families and Kids: A roundup of festive activities for families, including tree lighting ceremonies, outdoor ice skating and holiday performances.

Spotlight on Local Holiday Recipes: Share cherished holiday recipes from residents, celebrating the diverse cultural dishes of the holiday season.

Holiday Shopping: Find thoughtful gifts with a focus on local stores.

Contact **Francesca Lynch:**

advertising@therecorder.org / 914-441-1059

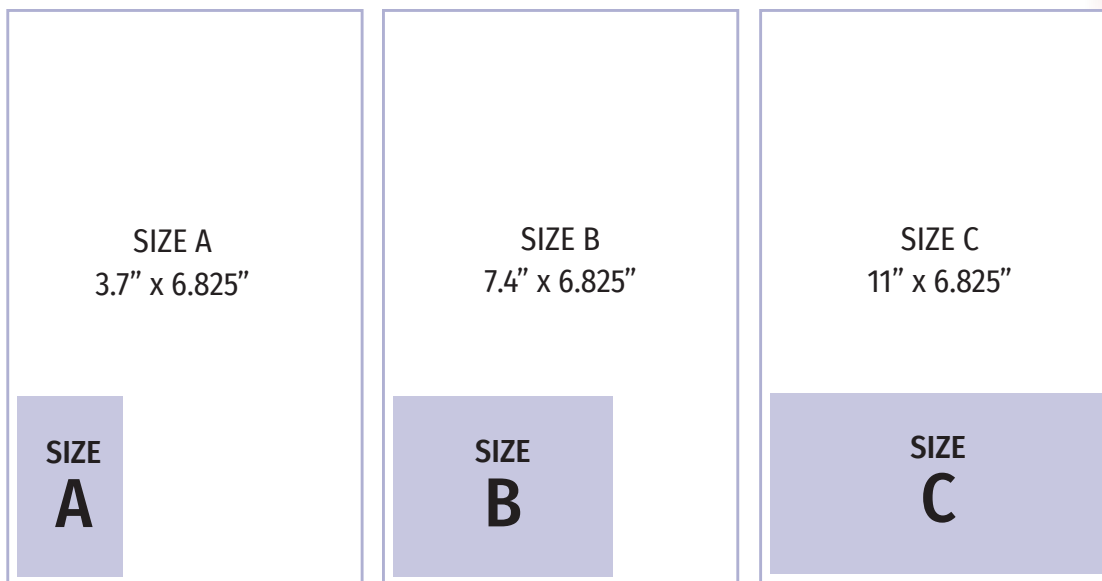
The Recorder's Special Holiday Section

November 29, December 6, December 13

Advertising Rates

	1x	2x	3x
SIZE A	\$140	\$280	\$420
SIZE B	\$280	\$560	\$840
SIZE C	\$420	\$840	\$1260

Sample Ad Sizes



Deadlines and Mechanical Requirements

Space reservations and camera-ready materials are due by **November 20**. Files must be high resolution, 300dpi. Save color ads in RGB color space. Do not include crop or bleed marks. PDF files are preferred, with all fonts embedded. We will also accept jpg or tiff files. Ads can be emailed to advertising@therecorder.org. Not a designer? Our art department will create your ad at no extra charge.